

Modular System for Training Human Behaviour

# TEEP

TRAINING EXPERIENCE PLATFORM

YORD



**PROBLEM**

# Training today doesn't change behavior

Most training programs still focus on content, not action.



Too passive to change behavior



Too far from real-life situations



Emotionally flat experiences



Completion without performance

# People learn by doing, not by consuming

Practicing real situations

Making decisions under pressure

Feeling the emotional response

Getting immediate feedback



SOLUTION

# TEEP

TRAINING EXPERIENCE PLATFORM

Scenario-based training

Web & immersive access

AI-driven evaluation

Analytics & admin control

Scalable across teams

**MODULAR SYSTEM FOR  
TRAINING HUMAN BEHAVIOUR**





SOLUTION

# TEEP

YOUR TEAMS PRACTICE REAL WORKPLACE SITUATIONS INSIDE AI-DRIVEN SCENARIOS, RECEIVE STRUCTURED FEEDBACK, AND BUILD CONFIDENCE BEFORE IT MATTERS IN REAL LIFE.

# TEP is designed for people who need to

Lead difficult conversations

Communicate under pressure

Practice operational tasks safely

Influence and persuade

Step into leadership roles

Turn knowledge into confident action

Learn & rehears processes

Represent a brand or organization

# Where TEP makes an impact



# Proven impact. Built for how people learn.

This approach delivers results because it transforms training from passive consumption into active, emotionally engaging experience with feedback, repetition, and clear insight.



## 4× faster

Individual training completion.

PWC "THE EFFECTIVENESS OF VR SOFT SKILLS TRAINING" STUDY (2020)



## +275%

Confidence to act in real situations.

PWC VR SOFT SKILLS TRAINING EFFICACY — CONFIDENCE OUTCOMES (2020)



## ~ 96%

Lower operational training time.

STRIVR ENTERPRISE DEPLOYMENT (WALMART VR TRAINING TIME SAVINGS)



## +10-15%

Improved performance outcomes.

WALMART + STRIVR CASE EXAMPLES ON IMMERSIVE TRAINING IMPACT

# Access mode

Web and immersive modes can be used separately or combined as part of one training strategy.



## Web mode

Browser-based access

Voice or video-call-like interface

No special hardware required

Ideal for scale and remote teams



## Immersive mode

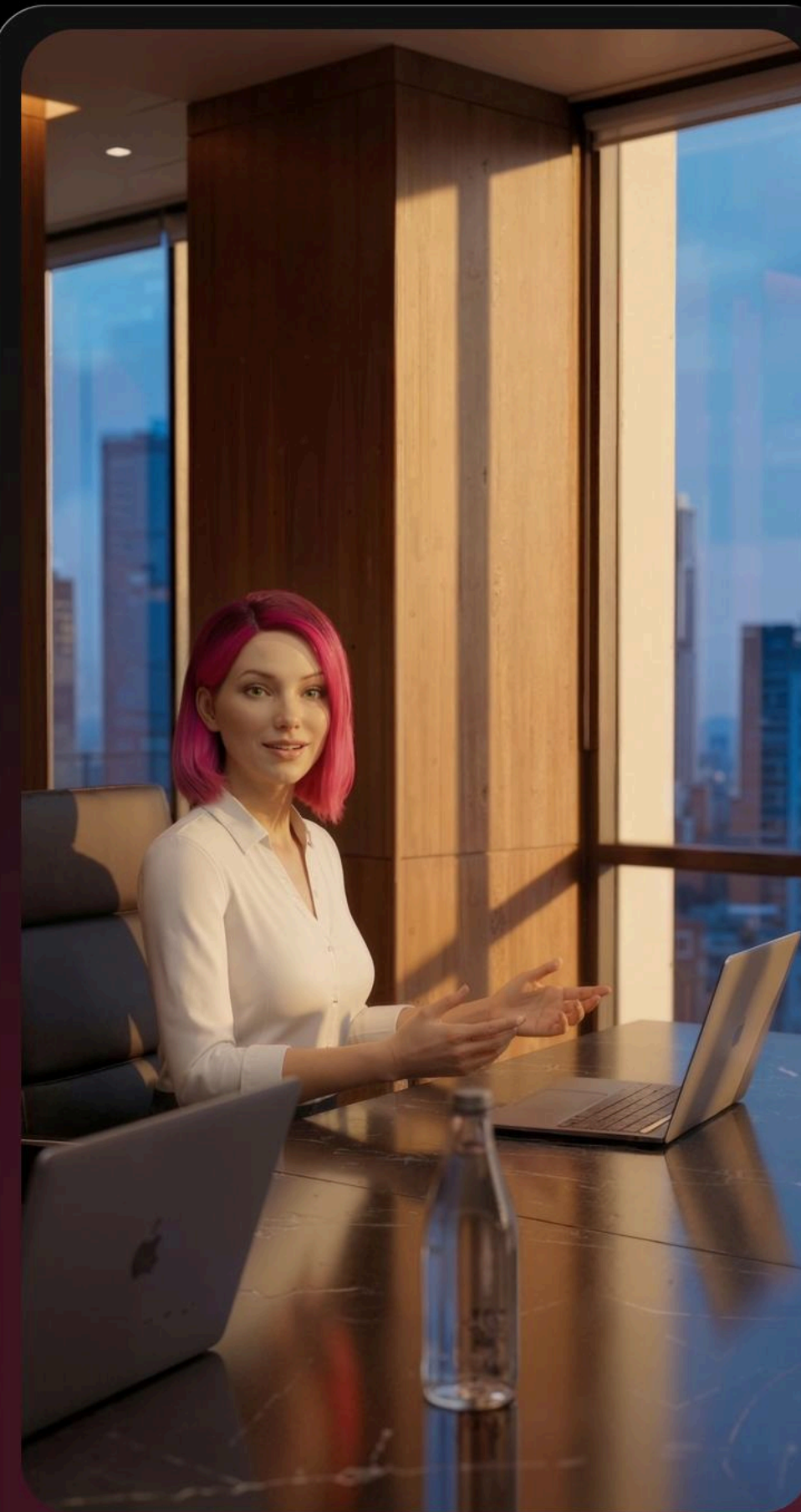
VR access

Higher presence and emotional realism

Stronger memory and behavior transfer

# Three Training Product Tiers

Training depth adapts to your needs



## TEP.talk

Conversational soft-skills training.



## TEP.confir

Branded and modular communication training.



## TEP.enterprise

Fully embodied simulations for complex skills and processes.



# TEP.talk

Predefined, ready-to-use conversational training accessible instantly through the TEP platform.

## WHAT IT INCLUDES

- ✓ Platform access and licenses
- ✓ Pre-built scenarios
- ✓ Web and immersive access
- ✓ AI-driven conversational interaction
- ✓ Basic analytics and performance tracking
- ✓ Subscription-based model

## IDEAL FOR

HR and L&D teams, development-focused managers, and organizations that need measurable outcomes and scalable training across roles and locations.

# TEP.talk



## SCENARIO EXAMPLE

*"Giving difficult performance feedback to an employee"*

Enters a predefined workplace scenario via web or VR headset

Speaks naturally with an AI-driven character

Practices handling emotional and contextual responses

Receives clear, structured performance feedback

## WHAT IS MEASURED

- SPEECH STRUCTURE
- TONE AND CONFIDENCE SIGNALS
- INTENT RECOGNITION
- PROGRESS OVER TIME.

## WHAT THIS ENABLE

*Clear visibility into skill gaps and measurable improvement before real-world impact.*



## WHAT IT INCLUDES

- ✓ Platform access and licenses
- ✓ Custom scenarios based on real situations
- ✓ Brand-adjusted environments
- ✓ Configurable avatars and tone of voice
- ✓ Enhanced analytics and team-based insights
- ✓ Defined rollout structure

## IDEAL FOR

Large brands & enterprise organizations in finance, insurance, retail, telecommunications, consulting, technology and corporate services.

# TEP.conf

Configured and brand-aligned conversational training tailored to your organizational context.

# TEP.conf



## SCENARIO EXAMPLE

*"Presenting new product to potential client"*

Enters a branded meeting room scenario via web or VR headset

Presents the product in natural dialogue with an AI-driven client characters

Adapts to objections and questions while keeping the company tone and messaging

Receives structured, performance-based feedback aligned with brand communication standards

## WHAT IS MEASURED

- SPEECH STRUCTURE
- TONE AND CONFIDENCE SIGNALS
- INTENT RECOGNITION
- BEHAVIOURAL CONSISTENCY
- SCENARIO PERFORMANCE SCORING
- BRAND BENCHMARKING
- MEASURABLE IMPROVEMENT OVER TIME

## WHAT THIS ENABLE

*Clear visibility into brand communication alignment, team performance gaps, and measurable improvement before real-world impact.*

## WHAT IT INCLUDES

- ✓ Platform access and licenses
- ✓ Custom environments and mechanics
- ✓ Process and operational simulations
- ✓ Advanced AI interaction
- ✓ Optional sensors and tracking extensions
- ✓ Enterprise-level analytics integration
- ✓ Ongoing maintenance and evolution

## IDEAL FOR

Mission-critical and custom training in healthcare, industrial maintenance, manufacturing, defense, military environments and more.

# TEP.enterprise

Fully customized simulation-based training built as a long-term partnership.

# TEP.enterprise



## SCENARIO EXAMPLE

*"Preparing the operating room before surgery"*

Enters a fully simulated operating room environment via web or immersive access

Prepares equipment and tools using physical interaction and movement

Follows procedural protocols under time and accuracy constraints

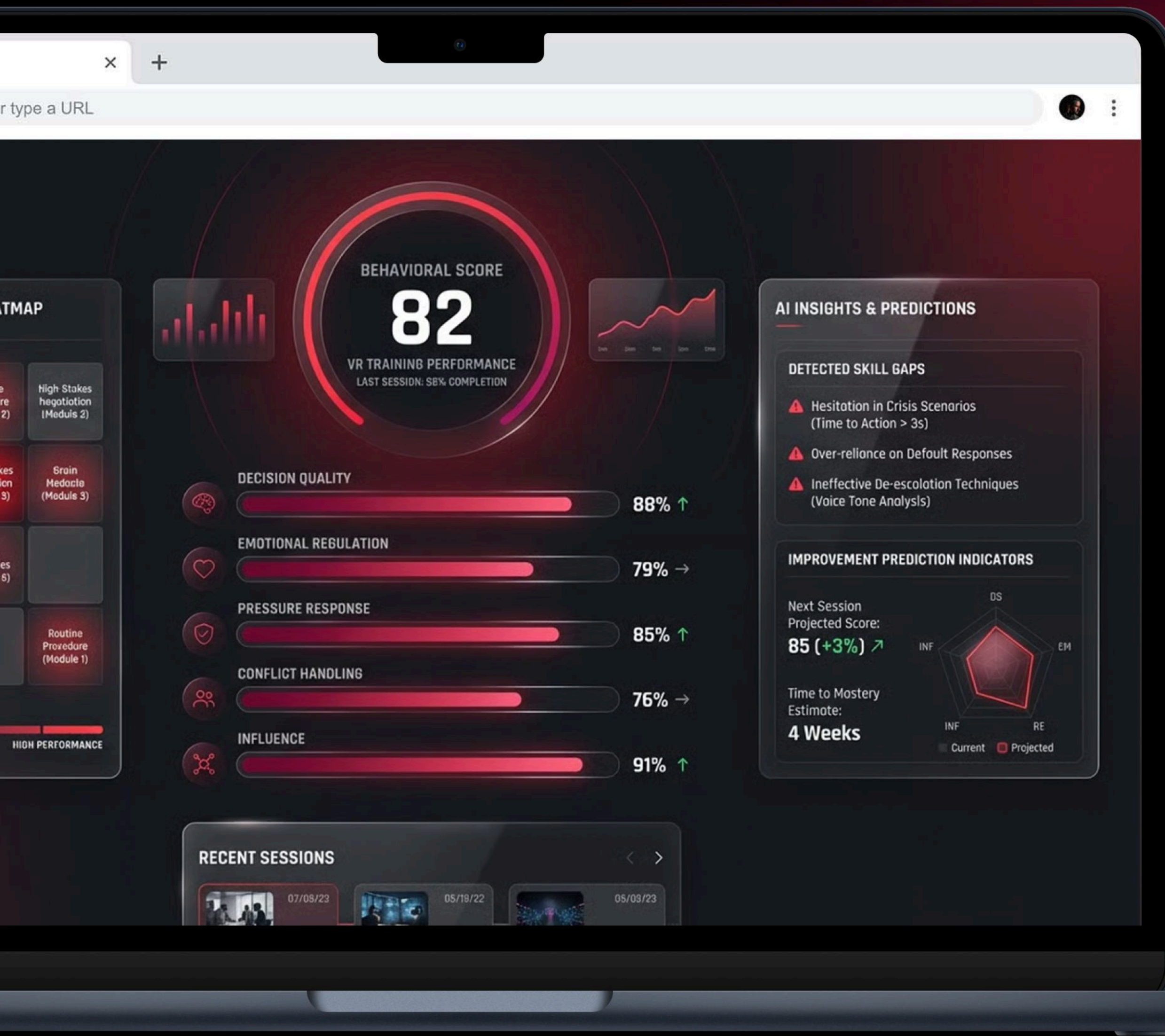
Receives structured, performance-based evaluation on operational readiness

## WHAT IS MEASURED

- PROCESS COMPLIANCE
- TASK SEQUENCE ACCURACY
- EQUIPMENT HANDLING AND SETUP PRECISION
- DECISION-MAKING UNDER PRESSURE
- REACTION TIME AND ERROR PATTERNS
- MEASURABLE IMPROVEMENT OVER TIME

## WHAT THIS ENABLE

*Clear visibility into operational readiness, procedural accuracy, and risk reduction before real-world execution.*



# Core platform capabilities

## Admin & Access Control

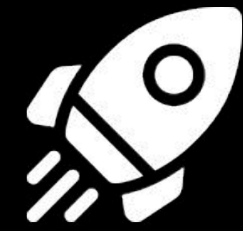
Centralized control over users, access, scenarios, and training structure at scale.

## Analytics & Insights

Organization-wide insight into individual and team performance, progress, and learning outcomes.

## AI Models & Evaluation

AI-driven evaluation and tracking that ensures consistent, objective, & scalable assessment of behavior & skills.



## Rapid rollout without disruption

Training launches across teams, locations, and roles without slowing operations or requiring heavy change management.



## Confidence in high-stakes moments

People handle difficult conversations, pressure, and responsibility with clarity instead of hesitation.



## Capacity freed for real work

Less time stuck in training sessions means more time spent performing, leading, and delivering results.



## From intuition to clear decisions

Managers and HR stop guessing and start seeing who needs support, who improves, and where development really pays off.

# Results & Impact

TEP moves training from isolated sessions to continuous, measurable performance improvement across teams.



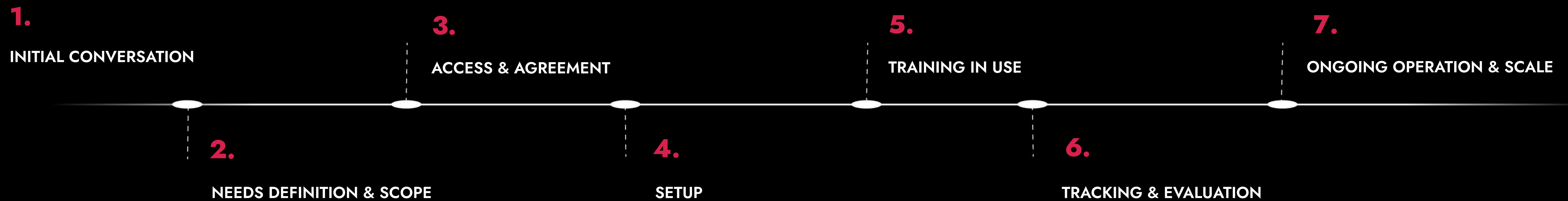
# Collaboration lifecycle

**SIMPLE TO START**

**MINIMAL ONBOARDING**

**FAST PILOT SETUP**

**SCALES FROM SMALL TEAMS TO ENTERPRISE**



**TEP.talk**

PLATFORM ACCESS & LICENSES

The image shows a virtual meeting environment with two participants, a woman and a man, both wearing VR headsets. They are seated at a table with laptops and documents. The background is a dark, stylized cityscape.

**TEP.conf**

PLATFORM CONFIGURATION, COLLABORATION & LICENSES

The image shows a virtual meeting room with several participants seated around a long table. A presentation screen in the background displays the text 'NORTHBRIDGE CAPITAL GROUP'. The participants are in a professional setting, some looking at documents or laptops.

**TEP.enterprise**

PLATFORM CREATION, LONG-TERM PARTNERSHIP, COLLABORATION & LICENSES

The image shows a person wearing a VR headset in a medical or laboratory setting. They are interacting with a large, semi-transparent 3D model of a human heart. The background shows medical equipment and a screen displaying data.

TEP — training experience platform.  
Get in touch to build create your own today.  
[hello@yordstudio.com](mailto:hello@yordstudio.com)

START YOUR NEW ERA OF TRAINING TODAY WITH

**TEP**

**YORD**